



Executive Summary of Self-Assessment Report (SAR)

Program:	BS Textile Management & Marketing	Year:	2024
School:	Faisalabad Business School	AT visit date:	May 06, 2024

- I. The Program Team (PT), nominated by the concerned Head of Department, compiled the SAR.
- II. The Assessment Team (AT), constituted to assess the SAR, was approved by the Rector NTU.

Program Team	Dr. Muhammad Usman	Assistant Professor	Faisalabad Business School
	Ms. Mina Kharal	Lecturer	Faisalabad Business School
Assessment Team	Dr. Salman Arif Cheema	Assistant Professor	Department of Applied Sciences
	Dr. Aima Sameen Anjum	Assistant Professor	Faisalabad Business School
	Mr. Muhammad Farooq Jamal	Assistant Professor	Faisalabad Business School

- III. The AT verified the information provided in the SAR prepared by the PT.
- IV. The quantitative assessment was further carried on the standard Rubric Pro-forma of Quality Assurance Agency of HEC by using qualitative method.

AT Findings and Recommendations

- ⇒ The overall score of the program is **87.7 %**.
- ⇒ The AT was of the view that the academic quality of the program is **satisfactory**.

AT Findings and Recommendations

The key findings and recommendations made by AT are as follows:

1. Computer system require up-gradation.
2. The installation of computational and analytical packages such as R, R-Studio, and STRATA etc. is recommended to assist the enhancement of computational skills.
3. More frequent industrial tours are suggested.

Submitted to Rector NTU for kind information and record, please.

(Prof. Dr. Zulfiqar Ali)
Dean, QEC

(Prof. Dr. Tanveer Hussain)
Rector, NTU