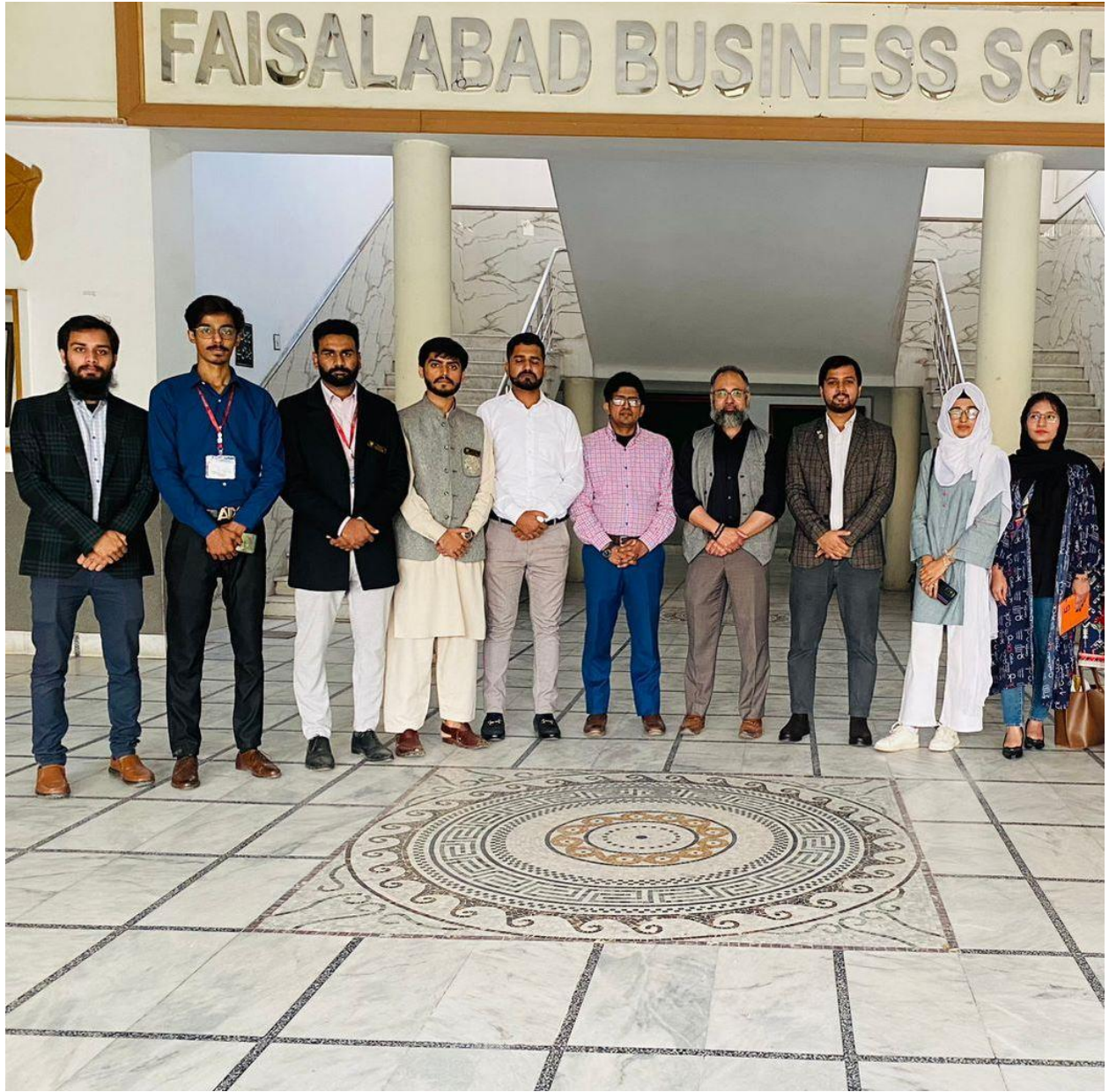


On November 21, a seminar entitled "Role of Technology in Business & Career Development and Sustainable Industry 4.0" was held in conjunction with Textile Management and Marketing. The primary objective of this seminar was to increase awareness of sustainable industry 4.0, as well as new business and career development concepts, in order to stimulate creative thought for business development and technology improvement. The seminar refreshed the students' minds so they could pursue new business development after completing their degrees. They were given the opportunity to discuss their ideas with trainers as they worked on projects and learned about the application of modern technology.

Mr. Ahmad Manzoor (CEO of the Pakistan Blockchain Institute), Mr. Usama Awan (CEO of TRAVELU), and Miss Momina Malik (CEO of SOFTWERRA) were the seminar's distinguished guests.







ROLE OF TECHNOLOGY IN BUSINESS & CAREER DEVELOPMENT AND SUSTAINABLE INDUSTRY 4.0

21st NOVEMBER
1:30 - 3:30 PM

**VENUE : MULTIPURPOSE HALL # 1
SET NEW BUILDING**

**ORGANIZED BY TAM
COLLABORATION WITH TMM**

PRESIDENT
BILAL ALI

CONVENER
DR. MUHAMMAD RIZWAN KHAN